

JAMES MUNTON

Author/Deception Expert/Magician



CyberSense: Think Before You Click!

Middle and high school students face online threats from many sources. Consider the following:

- 1 out of every 5 kids has been sexually solicited online
- 1 in every 3 teenagers have experienced online harassment
- 1 in 4 kids play online games with people they don't know
- 1 in 6 kids have received sexually suggestive photos of someone they know via text message
- Children are 51 more times to be the victims of identity theft than adults

Our children are plugged into the Internet via laptops, phones, and online gaming. Parents cannot be expected to monitor their children's online activity at all times. It is essential that kids are made aware of the risks of sharing too much information online.

In this dynamic, interactive assembly program James Munton ties together the topics of cyberbullying, online predators, sexting, and identity theft with one single, easy to adopt strategy: **Think Before You Click!**

Exciting, Entertaining School Speaker

By presenting a serious topic in a fun, interactive way, James keeps middle and high school audiences engaged and entertained. NO PowerPoint slide show! NO outdated videos with cartoon characters! In the words of one school counselor, "when James speaks, students hang on his every word."

- ✔ Learn how important it is to control their online presence.
- ✔ Discover how identity thieves and predators read their information and what they do with it.
- ✔ Learn why identity theft can be devastating to young people.
- ✔ See how a careless comment or photo can affect college admission, job opportunities, and social relationships.
- ✔ Understand that each one of them has a role to play in eradicating cyberbullying.
- ✔ Discover how to create the perfect password!
- ✔ Identify three high-risk behaviors they must eliminate immediately.
- ✔ Discover how a single email message took down a nuclear lab.
- ✔ Take the 30-second scam test - which they all fail!
- ✔ Learn about the largest data breach in U.S. military history and why this may have already happened to them.
- ✔ Adopt the CyberSense mindset and think before they click!

At the end of the presentation, every single student will leave the room armed with essential knowledge about how to protect themselves online and limit the amount of personal information they share.

Please call 1-888-773-2155 if you have additional questions or would like to check James Munton's speaking schedule.

"Thank you for coming to the White House. Your engaging performance delighted everyone...We appreciate your participation in a unique and longtime White House tradition."
President George W. Bush and First Lady Laura Bush

"Thank you for a wonderful presentation that held the interest of the students and conveyed important information."
M. Crow, Creekview Middle School

"Teachers and students told me this was the best assembly program they had ever seen. The principal was amazed. When they weren't clutching their sides with laughter, the kids were hanging on your every word...very, very impressive."
A. Solomon, The Foote School

"Thank you so much for your performance at this year's conference. Your enthusiasm and expertise ensured that the entire event was successful."
V. Kunsman, Center for Adoption Support & Education

The Munton Group, LLC ☆ PO Box 866533, Plano, TX 75086-6533 USA

www.cybersense-program.com ☆ info@cybersense-program.com ☆ Tel: 972-599-1718 ☆ Toll-free: 1-888-773-2155

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Biography

James Munton's school assembly programs receive the highest praise from educators, students and parents. *CyberSense: Think Before You Click!* is his popular program for middle and high school audiences.

He has appeared on ABC, NBC and Fox News and has been featured in articles in The Washington Post, The Wall Street Journal and The Dallas Morning News.



James has performed at the White House three times, for the Vice President, the Secretary of State, the U.S. Treasurer, for senators and ambassadors and at hundreds of events each year.

While other children played soccer in the park, James spent his formative years in the company of London's cardsharps learning how to be a card "mechanic." A local magician steered his talents in a more honest direction and, following an apprenticeship in the art of legerdemain, James began performing magic professionally in 1993.

After graduating from university, James taught at schools in England and Japan while developing his entertainment business. Since moving

to the United States in 1997, James has provided educational entertainment to hundreds of thousands of students.

James has made a lifelong study of scams and cons. His book *The Con: How Scams Work, Why You're Vulnerable and How to Protect Yourself* was published by Rowman & Littlefield.

As a national speaker on the subject, James helps individuals and organizations keep their personal information secure.

In response to the huge problem of child identity theft, James created a program for middle and high school students. He realized that cyberbullying, sexting and online predators all have a common link: young people are sharing too much information online, often without thinking of the dire consequences.

CyberSense: Think Before You Click! is a 45-minute assembly program that teaches children about the risks and then presents them with easily implemented solutions to protect themselves.

James is a member of the National Association of Bunco Investigators and is past president of the national capital branch of both the International Brotherhood of Magicians and the Society of American Magicians.

Visit www.cybersense-program.com for more information.

Why Book James Munton?

- ✓ More than 15 years of experience as a speaker.
- ✓ Has presented programs at hundreds of schools.
- ✓ Hilarious, entertaining, interactive and informative.
- ✓ Has appeared in front of audiences around the world, including three times at the White House.
- ✓ Media expert on fraud, identity theft and deception.
- ✓ Author of *The Con: How Scams Work, Why You're Vulnerable, and How to Protect Yourself*.

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The Book

The Con: How Scams Work, Why You're Vulnerable and How to Protect Yourself was published in 2011 by Rowman & Littlefield.

- How do you protect yourself against the dangers of a pigeon drop? Or rocks in a box?
- What precautions can you take to avoid the perils of spear phishing and pretexting?
- Just what is a suckers list and how do you make sure you're not on it?
- Includes only scams that are current and in wide circulation.
- Contains engaging, relatable stories of ordinary people from all walks of life targeted by scams.
- Examines the psychology of why scams are successful.
- Provides up-to-date information on recovering from identity theft.

The Con informs and engages with accessible stories of ordinary people from all walks of life thrown into unexpected and disorienting circumstances.

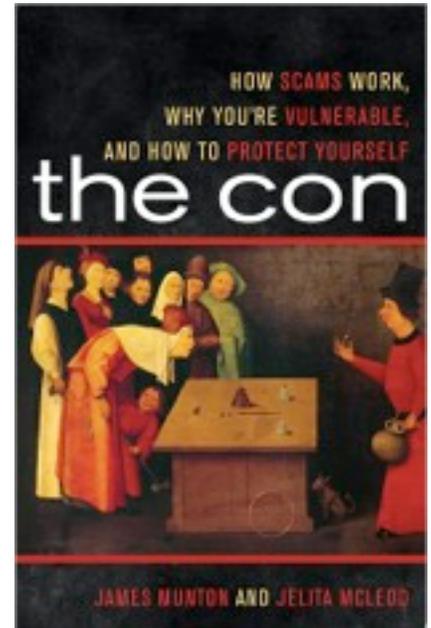
The book goes behind the scenes of real-world cons to examine the logistics and psychology that enable scams to succeed. The goal is to help people understand and recognize deception and, in the same way that they avoid other potentially dangerous situations, take a detour.

Once readers gain a clear idea of what scams look and sound like and learn simple strategies to reduce personal risk, protecting themselves will be just as instinctive as putting on a seat belt.

"This book is a must read. Well written, informational and entertaining, it is full of interesting stories that drive home the number and variety of scams in operation, how intelligent people fall for these scams and how to protect yourself. There were scams that I had not heard of even after being in the security business for over 15 years."

Marta Zaricznyj, CEO/Security Consultant, Znovation, LLC

Available from Amazon.com and BN.com. Please call 1-888-773-2155 for bulk orders.



"Fascinating, informative, and highly entertaining primer on the various ways the uninitiated may find themselves ripped off by a con artist."

Publishers Weekly

"Completely fascinating and insightful."

Booklist

"This compelling work goes a long way toward putting distance between scammers and their prey."

ForeWord Reviews

"This is the best book about scams I have ever read. It is a wake-up call for all those who think they can't be conned."

**Julieann Dimmick, Attorney,
US Department of the Treasury**

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